



## Institution's Innovation Council Saurashtra University Rajkot

**WORLD CREATIVITY AND INNOVATION DAY**  
**Talk On Concepts to Creation**

21<sup>st</sup> April, 2025

Seva Bharti Bhavan, Amul Circle 80 Foot Road, Rajkot

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

<b>2:00</b>	<b>Registration Time</b>
<b>2:05</b>	Welcome
<b>2:10</b>	Awareness session on Concepts to Creations by Mr. Parth Sejpal
<b>3:15</b>	Programme Feedback - Conclusion
<b>3:30</b>	Closing Ceremony

### Event Registration Link

[bit.ly/SUSEC-WCID25](https://bit.ly/SUSEC-WCID25)

## Brief about Event

SU Startup and Entrepreneurship Council, in association with IIC Saurashtra University and in collaboration with Swavlambi Bharat Abhiyan, organized an insightful talk on the theme “Concepts to Creations” on 21st April 2025. The event was held from 2:00 PM to 3:30 PM and witnessed enthusiastic participation from students, faculty members, aspiring entrepreneurs, and researchers.

The session was aimed at inspiring young minds to harness the power of creativity and innovation to solve real-world problems. The central focus of the talk was to help participants understand the process of transforming early-stage ideas into viable solutions and sustainable ventures. It highlighted how creative thinking and innovative approaches play a vital role in entrepreneurship and in driving national development.

Speakers emphasized the importance of nurturing innovative ideas through proper mentoring, prototyping, and access to resources. They also discussed how entrepreneurship can serve as a powerful means of self-reliance, especially in alignment with the vision of a Swavlambi Bharat (Self-Reliant India). Real-life case studies and examples were shared to motivate the participants to take action on their own ideas.

The event also underlined the significance of innovation in achieving the United Nations Sustainable Development Goals (SDGs) and encouraged students to take initiative and think beyond conventional paths to bring about positive societal change.

## Key Points

During the session, below mentioned points were discussed:

- promote creativity and innovation in entrepreneurship.
- Focused on transforming early-stage ideas into sustainable solutions.
- Emphasized self-reliance and national development through innovation.
- Provided real-life examples and practical insights into entrepreneurship.
- Encouraged a culture of innovation within the university ecosystem.
- Inspired networking and collaboration among students and young innovators.

## Outcome

The event “Concepts to Creations” organized on World Creativity and Innovation Day resulted in heightened awareness among students and young innovators about the role of creativity in entrepreneurship and national development. It inspired participants to pursue their ideas with confidence and consider entrepreneurship as a path to self-reliance, in line with the vision of Swavlambi Bharat. The session provided practical insights into transforming ideas into sustainable ventures, fostered a culture of innovation within the university, and encouraged collaboration and knowledge-sharing among aspiring entrepreneurs.

## About the Speaker / Chief Guest



Mr. Parth Sejpai

CEO, SUSEC,

Incubation Centre,  
Saurashtra University, Rajkot



Celebrates

**World Creativity & Innovation Day**

Talk on

**"Concepts to Creations"**

**SU Startup and Entrepreneurship Council, along with IIC,  
Saurashtra University in collaboration with Swavlambi Bharat  
Abhiyan organizes Talk on "Concepts to Creations"**



21st April, 2025



2:00 pm to 3:30 pm



Seva Bharti Bhavan, Amul Circle  
80 Foot Road, Rajkot



REGISTER NOW

[bit.ly/SUSEC-WCID25](https://bit.ly/SUSEC-WCID25)



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Mr. Parth Sejpai

CEO, SUSEC  
Incubation Centre  
Saurashtra University



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